

# 6 Easy Steps to Sharing Ambrotose LIFE™



We'll guide you through the best ways to share Ambrotose LIFE.

The tools mentioned here are found at <https://library.mannatech.com/ambrotoselife> or within your Mannatech+ mobile app or desktop dashboard.

## STEP 1

### Create Awareness and Prospect for New Customers and Associates

Getting the word out about new Ambrotose LIFE begins by sharing with your past, current and prospective customers and Associates.

#### Recommended Tools:



#### Social Media Content

Post supplied copy, infographics, images and videos to your social media accounts to generate interest.



#### Prospecting Email Campaign

Use Mannatech+ to send an email to all existing (and former) customers in your downline about the new Ambrotose LIFE product.



#### Sampling Card

Share slimstick samples of citrus-flavored Ambrotose LIFE with others.



#### Product Info Sheet

Use Mannatech+ to send a digital copy (PDF) by email or text, or print and hand-deliver a copy of the Ambrotose LIFE Product Info Sheet.



#### Create Your Story

Facts tell, stories sell! Share your experience with Ambrotose products and express your excitement for Ambrotose LIFE.

## STEP 2

### Identify Interest in Ambrotose LIFE

Anyone who responds favorably and/or asks questions about Ambrotose LIFE deserves follow-up contact from you.

#### Available Tools:



#### Ambrotose LIFE brochure

Use Mannatech+ to email or text digital copies of the beautiful Ambrotose LIFE brochure (printed copies of the this brochure are available through MannatechTools.com).



#### Personal Web Page (PWP)

Use Mannatech+ to send a link to your PWP where interested parties can read more about Ambrotose LIFE and then buy.



#### Overview Video

Share a video link of the Ambrotose LIFE introductory video using the Mannatech+ app.

#### POWER USER TIP

Facts tell, stories sell. Be sure to include a personal message about why you are excited about Ambrotose LIFE.



## STEP 3

### Educate the Customer

If they're not quite ready to buy, share additional materials that provide more information and education about the benefits of Ambrotose LIFE.

#### Available Tools:



#### Dr. Nugent and Joel Bikman Overview of Ambrotose LIFE Video

Use Mannatech+ to send a link of this highly informative video about Ambrotose LIFE.



#### PowerPoint Presentation

Host a group in your home, or make a house call and present this compelling overview of Ambrotose LIFE.



#### Ingredient Videos (AmbroGuard, Wakame, Manapol)

Share links to our brief, informative videos that provide deeper education on the ingredients and benefits of Ambrotose LIFE.



#### Vanity Page

Share links to the beautiful Ambrotose LIFE vanity page.



#### Ambrotose Products Comparison

Show your former and current prospects how Ambrotose LIFE compares to previous versions of Ambrotose powders.

## STEP 4

### Overcome Objections

When customers object to buying, it is often because they do not really understand the benefits, or they are afraid of making a mistake. If this happens, acknowledge the objection and seek to understand what additional information they may need to feel comfortable in moving forward. Once you have overcome the objection, be sure to ask again for the sale.

#### Tools for Overcoming Objections:

##### FAQs

Use Mannatech+ to share direct answers to the most commonly-asked questions about Ambrotose LIFE via a sharable PDF (or print and hand deliver).

##### Satisfaction Guarantee PDF

Use Mannatech+ to share this compelling document (PDF) explaining the 90-day guarantee (180 days in North America).



##### MannatechScience.org

Direct prospective customers to this online resource providing full details about Ambrotose LIFE.



## STEP 5

### Ask for the Order

Asking for the order is natural and easy when you follow the six no-pressure closing steps for selling Ambrotose LIFE.

#### How to Close Flyer

Refer to this helpful document to know the most effective questions to ask for securing a sale!





## STEP 6

### Follow-up/Retention

Most of the time, "no" just means "not yet." You should continue to communicate important benefits of Ambrotose LIFE to your potential customers. Gentle reminders of other peoples' experiences with Ambrotose LIFE could turn today's "no" into tomorrow's "yes."

#### Tools for Follow-up/Retention:

##### Retention Email Campaign

Use Mannatech+ to send periodic emails to prospects who have not yet purchased Ambrotose LIFE.

##### 90 Day Experience Guide

Make sure your customers track the improvements they feel as they take AmbrotoseLIFE regularly.

### OTHER TOOLS

**Need additional tools to help build your business with Ambrotose LIFE?**

**Check out these other resources:**

- Mannatech Library
- MannatechTools.com
- Mannatech's YouTube page
- Mannatech+



Remember, sharing Ambrotose LIFE can be easy when you use the proper tools in the correct way, and ask for the order!