## SOCIAL MEDIA CUSTOMER ENGAGEMENT STATEMENTS

**Share these statements on all your social media** channels and with friends to spread the word about how TruHealth is transforming your life. Be sure to include the hashtag **#TruHealthJourney** so the movement can gain traction and others can join you!

I'm going to lose 5 inches over the next 30 days, who wants to join me? I'm going to lose 10 inches over the next 60 days, who wants to join me? What would you do to lose fat? What if you could take back your life? How would you feel about wearing smaller pants? This is it. I'm taking back my life. Who wants theirs back too? I'm sick of being fat, so I'm doing something about it. Anyone else? I hate the way I feel in my clothes. Who wants to lose fat with me? I'm tired of being embarrassed by how I look, so I'm going to fix it. Who wants in? I want to lose fat! Who else does too? I'm taking a quest to lose the fat! Who will join me on my journey? Ok. I'm going to do it. The fat loss starts now! Who's in? I'm ready to look like an "after" photo, who's with me? No more excuses! I'm losing the fat. Who wants to help? Thinner arms are within reach! Who's ready to get theirs? I'm tired of my thighs being the first thing people see, let's fix it together. Let's take back our lives, together. Real moment: I'm tired of avoiding eye contact with myself in the mirror. Time to do something about this! I want to get healthier so I have more energy to tackle the day. I want to get healthier so I can play with my kids more. Who's in? My fat doesn't define me, but I know I'll feel better when I'm more in shape. I'm ready to lose fat the healthy, natural way. I'm ready for people to see me, not my fat.

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