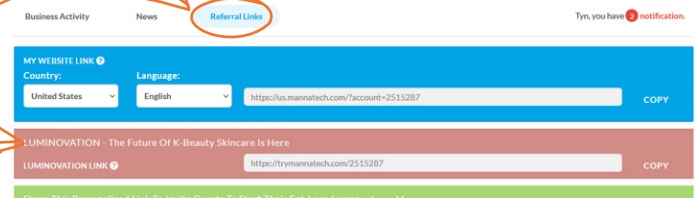


Mannatech's Luminovation System HOW TO SHARE

How to Invite & Share the Luminovation Launch Event with Friends

1. Log in to your Mannatech.com back office.
2. Click on Referral Links.
 - a. Here you will locate your TryMannatech.com Link.
 - b. This link is tied back to your Personal Mannatech Website (PMW) account, ensuring any orders placed by your guest are tied back to your Mannatech Account.
3. "Copy" the link and share it with your guests. Also, take a moment to review the link yourself.



Ideas for Sharing:

- a. **Social Media Page** – Invite your follower to experience the official Luminovation launch. Copy your TryMannatech.com link and paste it into the social platform of your choice. Be sure to ask them to submit what they love about Luminovation on the form on your PMW so you can follow up with more information.
- b. **Email** – Invite guests personally to join you for a short presentation on Mannatech's Luminovation K-beauty System and how each of the products work together to deliver transformative results.
- c. **Text** – Email the link to your cell phone, so that you can copy and paste the link into personal text invites to your guests.

SOCIAL GRAPHICS



SAMPLE SOCIAL COPY

- Now Available at Mannatech North America...**Luminovation!** The best of K-beauty is here so get yours Today! <link to your PMW>
- Discover the magic of K-beauty TODAY with Mannatech's Luminovation comprehensive skincare line. Now Available in N. America. **For more information click the link and tell me what you think!** <link to your PMW>
- Elevate your daily skincare routine with Mannatech's new **Luminovation** K-beauty Skincare Line! Be one of the 1st to experience the official Mannatech Luminovation K-beauty Skincare launch event. **For more information click the link and tell me what you think!** <link to your PMW>
- Introducing a revolutionary skincare line straight from the heart of Korea — **Luminovation**. Luminovation combines advanced skincare technology with nature's finest ingredients to deliver stunning results. Step into the world of radiant, modern skincare with our comprehensive 4-product system. Be one of the 1st to experience the official Mannatech Luminovation K-beauty Skincare launch event. **For more information click the link and tell me what you think!** <link to your PMW>

SAMPLE EMAIL SCRIPT

Sample Subject Lines:

- NEW to Mannatech North America...Luminovation | The best of K-beauty! Now Available!
- Now Available at Mannatech North America...Luminovation! The best of K-beauty is here so get yours Today!
- Discover the magic of K-beauty TODAY with Mannatech's Luminovation comprehensive skincare line. Now Available in N. America. Shop Now.
- Elevate your daily skincare routine with Mannatech's new Luminovation K-beauty Skincare Line!

Sample Email Copy:

Hello <Insert first name>

I'm excited to introduce you to a revolutionary skincare line straight from the heart of Korea — **Luminovation**. Luminovation combines advanced skincare technology with nature's finest ingredients to deliver stunning results.

Step into the world of radiant, modern skincare with our comprehensive 4-product system. This isn't just another skincare routine; it's a transformative journey to the best skin of your life. Each product has been developed to give you healthier, more radiant skin.

Transform your skincare routine with Luminovation's **Purifying Deep Cleanser**. This gentle exfoliator purges impurities while replenishing your skin's natural moisture, leaving you with a smooth, refreshed complexion. Experience the finest of K-beauty with Luminovation and let your skin radiate confidence.

Step into the world of radiant, modern skincare with Luminovation's **First Essential Toner**. This K-beauty staple elevates your routine, boosting your skin's natural luminosity and delivering a nutrient-rich experience. As part of our comprehensive system, this toner works in synergy with the other products to deliver radiant results that will make you fall in love with your skin all over again. Dive into the Luminovation experience and let us guide you to the best skin possible.

Discover the magic of K-beauty with Luminovation's **Luminous Essence Lotion**. This all-in-one skincare marvel infuses your skin with deep hydration and enriches it with nutrients, leaving you with a lustrous glow. Trust in the power of our six jewel complex ingredients to make your skin healthier and brighter. Experience the finest of K-beauty with Luminovation and let your skin radiate confidence.

Rewind time with Luminovation's **Youth Intensive Care Cream**. This high-concentration repair cream provides your skin with long-lasting moisture, reduces the appearance of wrinkles, and enhances your skin's elasticity. Experience the finest of K-beauty with Luminovation and let your youthful radiance shine through.

Here is your personalized link so you can be one of the 1st to experience the official Luminovation launch event. This link also allows for you to leave me a brief message telling me what you liked about the presentation and what more, if any, information you might like. <link to your PMW>

Let me know if you have any questions and I look forward to hearing from you!

Don't forget to follow me on social media for the latest product updates & exclusive sneak peeks.
<include social media links>

Best,
<Your Name>