

# GLYCOCAFÉ® (SKU 18501) PRODUCT TRAINING SHEET



# **PRODUCT BASICS**

# PRODUCT DESCRIPTION:

GlycoCafé is a delicious, premium coffee that will satisfy your cravings, give you energy and support longevity.\* In addition, it may improve cognitive function and alertness, while providing a polyphenol-rich source of antioxidants that supports the body and healthy cells.\*

All of this is possible because of the very special robust blend of organic Arabica beans, antioxidant-rich Coffeeberry® brand coffee fruit, metabolism-boosting green coffee, infusion of Glycans and coconut oil.

#### **BENEFITS:**

- May improve cognitive function and alertness.\*
- Provides superior antioxidant support.\*
- Supports a healthy metabolism.\*
- Supports cardiovascular health.\*
- Contains polyphenols and infused with Glyconutrients.
- Energizing and supports longevity.\*
- Daily consumption of three of more cups of coffee may support liver health.\*

#### **FEATURES:**

- Gluten-free
- No sweeteners, artificial colors or artificial flavors
- Suitable for vegans
- Free from corn, maltodextrin and dextrose
- Free from soy, dairy, MSG, fillers, additives
- No genetically modified DNA
- Naturally sourced
- Low in fat, saturated fat and calories

#### WHAT MAKES THIS PRODUCT SPECIAL?

#### **POINT OF CONVENIENCE:**

Slimsticks provide individual servings, that are easy to take with you and enjoy a cup wherever hot water is available!

#### WHO IS IT FOR?

- A consumer with a need for a great tasting coffee experience that goes beyond the normal caffeine fix.
- Coffee drinkers interested in health and wellness.
- They are conscious of their consumption habits and want to get the most functional health benefits out of what they consume.

#### WHAT MAKES IT UNIQUE?

- You can feel confident in your GlycoCafé purchase because our beans are harvested and supported by the Rainforest Alliance. They support collective action for people and nature, contributing toward a better future.
- Use of the complete coffee bean combined with Glycans and coconut oil make it unique.

#### **TOP FAQ:**

# 1. What do you mean when you call it a "complete" cup of coffee?

GlycoCafé is the first coffee that derives its flavor and benefits using all three parts of the coffee fruit for one complete, healthy beverage.

- Roasted organic Arabica coffee beans
- Green coffee beans (unroasted)
- The coffee berry

#### 2. Why was Arabica coffee chosen?

The roasted Arabica is known for helping improve cognitive functions, increasing alertness and focus and even providing high antioxidant support.\* Since it has a superior flavor than Robusta (which is often used in instant coffee), it was a no brainer.

# 3. What is "green coffee"?

Green coffee is derived from the seeds of the coffee plant that haven't been roasted yet. The usual process of roasting the beans tends to remove beneficial amounts of chlorogenic acid. Leaving them in their natural form gives more benefits. Cholorogenic acid is believed to have significant health benefits including supporting a healthy metabolism and increasing thermogenesis.\*

# 4. What is a coffee berry?

This is the outside of the coffee fruit. Sometimes called the coffee cherry, it's red when ripe and offers a high concentration of polyphenols, which are powerful antioxidants.

# 5. Has anything else been added to GlycoCafé coffee?

In addition to the organic roasted Arabica coffee, the green coffee and coffee berry, GlycoCafé has also been infused with Glyconutrients from Manapol® powder, wakame and coconut oil for added smoothness.

# 6. Where do Glyconutrients in GlycoCafé come from?

Glyconutrients are naturally found in the coffee berry, wakame and Manapol ingredients.

# 7. Can I use GlycoCafé in my Keurig®?

No. But GlycoCafé comes in a convenient instant powder in an easy-to-use slimstick. No special machine is necessary, just hot water.

# 8. GlycoCafé has a lighter, fruitier aroma. Why is that?

The aroma comes from using more than just a roasted bean. GlycoCafé uses the whole coffee, including both the berry and the green bean, which is reflected in the fresher scent.

# 9. Does GlycoCafé have caffeine in it?

GlycoCafé contains about the same amount of caffeine found in other coffees, approximately 135 mg per slimstick.

**DIRECTIONS:** Add one stick per day to 6-8 oz of hot water and stir.

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

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# GlycoCafe slimstick

# Supplement Facts

Serving Size 1 slimstick Servings per Container 30

	Amount Per Serving	% Daily Value
Calories	10	
Total Carbohydrate	3 g	<1%*
Protein	Less than 1 g	1%*
Powder ‡‡,Green Co Powder,AloeVera Extr	1745 mg fee Beans, Coffee Fruit ffee Bean Extract, Cocor act (inner leaf gel powde natifida] Algae Extract)	
Caffeine	135 mg	+

<sup>\*</sup> Percent Daily Values are based on a 2,000 calorie diet.

# Manapol® Aloe Vera Extract ##Coffeeberry® Brand Coffee Fruit

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<sup>&</sup>lt;sup>†</sup> Daily Value not established.