

How Will Mannatech Personal Websites Affect Your Business

What is NEW!!!

1. Every Preferred Customer and Mannatech Associate will now have their own Personal Mannatech Website
2. It's the new way to share the Mannatech website or specific product pages, all while linked back to YOUR Associate ID. You can also share a prebuilt cart of products you've selected, once again, all tied to Your Associate ID.
 - a. The new PMW changes the game with the way you can share your business online, and know you're getting credit when your customer checks out.
 - b. Share a specific link via:
 - i. Text/Email
 - ii. Social Media (Facebook, Instagram, WeChat...)
 - iii. Buy Advertising! Pay per click
 - iv. Include a link in your email signature, a blog/chat room...
3. You can share a New Associate Sign Up link (within a shopping cart, or the join page). Have your new Associate sign themselves up with EASE
4. Easily navigate the shopping cart and still be able to access the marketing site Mannatech.com. You can bounce around the website, and still have the floating cart available, so you can check out when you're ready.
5. Coming SOON: Mannatech+ will include direct links to your personal website. The natural flow for your customers to check out just got a WHOLE LOT MORE INTUITIVE. We're excited about this, and believe it's going to increase your ability to engage new customers.

* For Phase I - the "Join Now" buttons from the Opportunity Pages will link to the Associate Signup Fee detail page. The visitor can add the SKU to the cart and be sent through the associated workflow. In Phase II, the Opportunity section will be redesigned and any Join Now type buttons will carry the SKU along with it and there will be no need for the detail page.

What You NEED to KNOW with the release of this new feature!

1. Custom Links are Going Away – 7/14
2. Everyone comes in as a Preferred customer (UNLESS they choose to go down the Opportunity Pathway or add the Build a Business SKU.
3. Please take note: You can NOT be logged into your back office when you "test" your new Personal website.
4. How do you access your Personal Website Link?
 - a. Login to your www.mannatech.com back office. The Personal Web Page link to your "Home Page" is located on your dashboard page.
 - b. Copy the link
 - c. Logout
 - d. Paste in a new browser
 - e. Surf to the page you want to share or build cart and share